



القيادة في الأزمات والتعافي: إتقان ISO 22361



AGILE LEADERS
Training Center

19 - 28 Jul 2027
ماربيا

القيادة في الأزمات والتعافي: إتقان ISO 22361

المرجع: 103600485_70976 التاريخ: 19 - 28 Jul 2027 الموقع: هاربييا الرسوم: Euro 15000

Course Overview:

Crisis situations can threaten an organization's stability, reputation, and future. This course is designed to equip professionals with essential crisis management, response, and recovery skills, based on the ISO 22361 guidelines. Participants will learn how to develop crisis management frameworks, conduct risk assessments, and lead during emergencies. The course will prepare attendees for corporate crisis management certification, enhancing their ability to develop effective crisis response strategies and ensure business continuity.

Target Audience:

- Crisis managers and response team leaders
- Business continuity professionals
- Risk management officers
- Corporate security professionals
- Emergency response coordinators
- Senior executives and decision-makers
- Consultants specializing in crisis preparedness

Targeted Organizational Departments:

- Risk Management
- Business Continuity & Resilience
- Corporate Security & Safety
- Operations & Logistics
- Human Resources & Crisis Communication
- Compliance & Regulatory Affairs
- Emergency and Disaster Response Teams

Targeted Industries:

- Finance & Banking
- Healthcare
- Manufacturing & Supply Chain
- Technology & IT
- Energy & Utilities
- Public Sector & Government Agencies

Course Offerings:

By the end of this course, participants will be able to:

- Develop a strategic crisis management framework aligned with ISO 22361.
- Implement crisis response and recovery strategies to minimize organizational impact.
- Conduct risk assessment and mitigation planning for crisis scenarios.
- Design and execute business continuity plans.
- Improve crisis leadership competencies for effective decision-making under pressure.
- Apply best practices in crisis communication for internal and external stakeholders.
- Lead corporate crisis management certification initiatives within their organizations.

Training Methodology:

The course uses a blended learning approach, integrating case studies, crisis simulation exercises, and interactive discussions. Participants will apply ISO 22361 best practices to real-world scenarios, refine their incident management skills, and learn practical assignments in crisis leadership and resilience.

Course Toolbox:

- Crisis management frameworks based on ISO 22361 certification.
- Risk assessment and mitigation planning templates.
- Crisis response and business continuity checklists.
- Crisis leadership case studies and best practice reports.
- Crisis simulation exercises and incident response scenarios.

Course Agenda:

Day 1: Introduction to Crisis Management & ISO 22361 Foundations

- Course objectives, structure, and learning outcomes Topic 1: •
- Overview of crisis management standards and global frameworks Topic 2: •
- ISO 22361 principles and scope Topic 3: •
- Key terminology and crisis management concepts Topic 4: •
- Types of crises and organizational exposure Topic 5: •
- Key concepts alignment and open discussion Reflection & Review: •

Day 2: Crisis Governance, Leadership & Accountability

- Crisis leadership roles and responsibilities Topic 1: •
- Governance structures for crisis management Topic 2: •
- Executive decision-making during crises Topic 3: •
- Ethical leadership and accountability under pressure Topic 4: •
- Legal and regulatory considerations in crisis situations Topic 5: •
- Leadership challenges and governance lessons Reflection & Review: •

Day 3: Crisis Risk Identification & Early Warning Systems

- Strategic risk identification for crisis scenarios Topic 1: •
- Early warning indicators and crisis signals Topic 2: •
- Risk categorization and prioritization Topic 3: •
- Data, intelligence, and information reliability Topic 4: •
- Linking enterprise risk management to crisis readiness Topic 5: •
- Risk mapping exercise review Reflection & Review: •

Day 4: Crisis Prevention & Preparedness Planning

- Crisis prevention strategies and controls Topic 1: •
- Preparedness planning frameworks Topic 2: •
- Resource readiness and capability assessment Topic 3: •
- Training, awareness, and competency development Topic 4: •
- Integration of crisis plans with business continuity Topic 5: •
- Preparedness maturity evaluation Reflection & Review: •

Day 5: Crisis Response Strategy & Operational Coordination

- Crisis activation criteria and escalation protocols Topic 1: •
- Crisis response team structure and coordination Topic 2: •
- Command, control, and coordination mechanisms Topic 3: •
- Time-critical decision-making during crises Topic 4: •
- Managing operational disruptions effectively Topic 5: •
- Response strategy effectiveness analysis Reflection & Review: •

Day 6: Crisis Communication & Stakeholder Management

- Principles of crisis communication Topic 1: •
- Internal communication during crisis events Topic 2: •
- External communication and stakeholder engagement Topic 3: •
- Media relations and public messaging Topic 4: •
- Managing misinformation and reputational risk Topic 5: •
- Communication case discussion Reflection & Review: •

Day 7: Business Continuity & Organizational Resilience

- Crisis impact on critical business functions Topic 1: •
- Business continuity strategies during crises Topic 2: •
- Supply chain and third-party resilience Topic 3: •
- IT systems, data, and infrastructure continuity Topic 4: •
- Human capital resilience and workforce safety Topic 5: •
- Continuity gaps and resilience lessons Reflection & Review: •

Day 8: Crisis Recovery & Post-Incident Management

- Transition from response to recovery Topic 1: •
- Short-term and long-term recovery planning Topic 2: •
- Financial, operational, and reputational recovery Topic 3: •
- Stakeholder reassurance and trust rebuilding Topic 4: •
- Post-crisis performance evaluation Topic 5: •
- Recovery strategy assessment Reflection & Review: •

Day 9: Crisis Simulations, Exercises & Performance Testing

- Designing realistic crisis simulation scenarios Topic 1: •
- Tabletop and functional crisis exercises Topic 2: •
- Cross-department coordination during simulations Topic 3: •
- Performance measurement and decision evaluation Topic 4: •
- Identifying gaps and corrective actions Topic 5: •
- Simulation debrief and improvement planning Reflection & Review: •

Day 10: ISO 22361 Implementation & Continuous Improvement

- Implementing ISO 22361 within organizations Topic 1: •
- Documentation and crisis framework alignment Topic 2: •
- Monitoring, review, and continual improvement Topic 3: •
- Internal audits and management reviews Topic 4: •
- Building a long-term crisis-ready culture Topic 5: •
- Final integration, lessons learned, and action plan Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No specific qualifications are required. However, a background in business continuity, risk management, security, or corporate leadership is beneficial.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session lasts 4-5 hours, totaling 20-25 hours over five days.

What makes this crisis management training unique compared to other programs?

This course is uniquely structured around ISO 22361 guidelines, emphasizing real-world crisis simulations, leadership training, and best practices in risk assessment, business resilience, and emergency response.

How This Course is Different from Other Crisis Management Courses:

Unlike traditional crisis management training, this course integrates ISO 22361 certification standards, ensuring alignment with international best practices. It focuses on real-world crisis simulation training, leadership development, and corporate crisis response strategies. Participants gain hands-on experience in crisis planning, response, and recovery, preparing them for professional crisis management certification and leadership roles within their organizations.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



مدن التدريب

أهستردام هولندا	أكرا غانا	أثينا اليونان
الدار البيضاء المغرب	الجبيل المملكة العربية السعودية	استنبول تركيا
القاهرة مصر	الرياض المملكة العربية السعودية	الدوحة قطر
باريس فرنسا	الهناوة مملكة البحرين	الكويت الكويت
براغ جمهورية التشيك	بانكوك تايلند	باكو أذربيجان
بورتو البرتغال	برلين ألمانيا	برشلونة إسبانيا
تورنتو كندا	تيليسي جورجيا	بوكيت تايلاند
جوهانسبرغ جنوب افريقيا	جنيف سويسرا	جاكرتا جمهورية اندونيسيا
زنجار تنزانيا	روما إيطاليا	حلي الإمارات العربية المتحدة
سيول كوريا الجنوبية	سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية
طرابزون تركيا	شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر
عمان المملكة الأردنية الهاشمية	طوكيو اليابان	طشقند أوزبكستان
فيينا النمسا	فرانكفورت ألمانيا	عن بعد منصة زووم

مدن التدريب

لانكاوي ماليزيا	كيب تاون جنوب افريقيا	كوالالمبور ماليزيا
هاربيا اسبانيا	لندن المملكة المتحدة	لشبونة البرتغال
هونتر سويسرا	مسقط سلطنة عمان	مدريد اسبانيا
نيروبي كينيا	هيونج المانيا	ميلان ايطاليا
		نيويورك الولايات المتحدة الأمريكية