



التحضير لاختبار CBDA IIBA: تحليلات بيانات الأعمال



AGILE LEADERS
Training Center

23 - 27 Nov 2026

دبي

التحضير للاختبار CBDA IIBA: تحليلات بيانات الأعمال

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Course Overview

The Certification in Business Data Analytics CBDA course is a competency-driven corporate training program designed to build professional capability in applying analytics to real business decision-making. This CBDA Certification Training is aligned with the CBDA competency framework and the business analytics competency model, focusing on how organizations use analytics to create measurable business value.

The course develops Business Data Analytics competencies by guiding participants through the full analytics lifecycle—from business analytics problem framing and data sourcing and data quality assessment, to analytical thinking for business analysts, interpreting and communicating data insights, and influencing business decisions with analytics. Participants strengthen data-driven decision making skills by learning how to transform analytics outputs into clear, actionable insights that support performance improvement.

This CBDA Professional Training Course emphasizes judgment, communication, and governance rather than technical execution. Participants enhance business analytics communication skills, apply stakeholder-focused analytics reporting, and contribute to analytics strategy and governance initiatives that support sustainable, organization-wide decision excellence.

Target Audience

- Business Analysts
- Senior Business Analysts
- Data Analysts in business-facing roles
- Business Intelligence Professionals
- Strategy and Performance Analysts
- Product Owners and Product Managers
- Digital Transformation Professionals
- Managers involved in analytics-driven decision making

Targeted Organizational Departments

- Business Analysis and PMO
- Strategy and Corporate Planning
- Data & Analytics Units
- Digital Transformation
- Operations and Performance Management
- Finance and Risk Management
- Marketing and Customer Analytics
- Human Capital and Workforce Analytics

Targeted Industries

- Banking, Financial Services, and Insurance
- Government and Public Sector
- Healthcare and Life Sciences
- Retail and Customer-Centric Industries
- Energy and Utilities
- Telecommunications
- Logistics and Supply Chain
- Technology-Enabled Enterprises

Course Offerings

By the end of this course, participants will be able to:

- Apply structured business analytics problem framing to define analytics research questions
- Plan and evaluate data sourcing and data quality assessment aligned with business objectives
- Demonstrate analytical thinking for business analysts when reviewing analytics outputs
- Interpret results to enable effective business insight generation
- Communicate insights using stakeholder-focused analytics reporting
- Support evidence-based decision making across operational and strategic contexts
- Influence business decisions using analytics-driven recommendations
- Contribute to analytics strategy and governance initiatives
- Strengthen business analytics skills development and leadership readiness

Training Methodology

This CBDA Business Data Analytics Training follows a competency-based, applied learning approach. Sessions combine guided discussions, real-world analytics scenarios, collaborative exercises, and structured reflection. Participants work through realistic business situations that mirror organizational analytics challenges, reinforcing data interpretation and storytelling and professional judgment.

Group activities support the evaluation of business problems, analytics readiness, and outcome interpretation, ensuring participants can connect analytics insights to analytics for business performance improvement. Reflection sessions reinforce how analytics supports decision pathways, organizational impact, and governance.

The methodology focuses on how analytics is framed, interpreted, communicated, and governed—enabling participants to confidently engage with analytics initiatives and collaborate effectively with technical teams without relying on software-specific instruction.

Course Toolbox

- Analytics lifecycle reference models aligned with CBDA competencies •
- Business analytics problem framing examples •
- Data readiness and quality evaluation illustrations •
- Insight interpretation and storytelling approaches •
- Stakeholder communication planning examples •
- Decision influence and recommendation structuring examples •
- Analytics governance and capability maturity illustrations •

Course Agenda

Day 1: Foundations of Business Data Analytics & Problem Framing

- Business data analytics as a decision-making paradigm Topic 1: •
- Business analytics competency model and CBDA competencies Topic 2: •
- Business analytics problem framing and research question definition Topic 3: •
- Stakeholder identification and analytics scope alignment Topic 4: •
- Current and future state definition for analytics initiatives Topic 5: •
- Planning analytics approaches aligned to business value Topic 6: •
- Linking analytics questions to decision outcomes Reflection & Review: •

Day 2: Data Sourcing & Quality Assessment

- Data sourcing strategies for business analytics initiatives Topic 1: •
- Identifying and evaluating relevant data sources Topic 2: •
- Data quality assessment and integrity considerations Topic 3: •
- Data preparation concepts for business analysis contexts Topic 4: •
- Managing assumptions, constraints, and dependencies Topic 5: •
- Aligning data sourcing decisions to analytics objectives Topic 6: •
- Ensuring data readiness for evidence-based decision making Reflection & Review: •

Day 3: Analyzing Data for Business Insight

- Analytical thinking for business analysts Topic 1: •
- Descriptive, diagnostic, predictive, and prescriptive analytics Topic 2: •
- Evaluating analytics outputs against business questions Topic 3: •
- Interpreting analytical results for business relevance Topic 4: •
- Adjusting analytics approaches based on findings Topic 5: •
- Maintaining analytical rigor in business contexts Topic 6: •
- From analysis to insight generation Reflection & Review: •

Day 4: Interpreting & Communicating Data Insights

- Data interpretation and storytelling principles Topic 1: •
- Developing business narratives from analytics results Topic 2: •
- Stakeholder-focused analytics reporting Topic 3: •
- Visualization principles for decision support Topic 4: •
- Communicating uncertainty and limitations responsibly Topic 5: •
- Aligning insights with organizational objectives Topic 6: •
- Strengthening analytics communication effectiveness Reflection & Review: •

Day 5: Influencing Decisions & Analytics Strategy

- Influencing business decisions with analytics Topic 1: •
- Integrating analytics insights into business processes Topic 2: •
- Change enablement through analytics outcomes Topic 3: •
- Analytics strategy and governance fundamentals Topic 4: •
- Building organizational analytics capability Topic 5: •
- Strategic analytics leadership roles and responsibilities Topic 6: •
- Sustaining analytics-driven performance Reflection & Review: •

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have basic exposure to business analysis, reporting, or decision-making roles. No advanced statistical, programming, or technical background is required.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day typically runs for 4-5 hours. The total course duration is approximately 20-25 hours over five days.

What is the main focus of this course compared to technical analytics or data science programs?

This course focuses on business problem framing, insight interpretation, stakeholder communication, and decision influence rather than coding, tools, or advanced modeling.

How This Course is Different from Other Certification in Business Data Analytics Courses

This Certification in Business Data Analytics CBDA course is explicitly built around CBDA competencies, not software platforms. It develops the professional capability required to frame meaningful business questions, interpret analytics outcomes responsibly, and influence decisions with evidence.

The course uniquely integrates practitioner-level analytics execution with organizational-level strategy and governance. Strong emphasis is placed on communication, leadership judgment, and ethical, evidence-based decision making—ensuring participants can create sustained business value through analytics across the enterprise.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



مدن التدريب

أهستردام هولندا	أكرا غانا	أثينا اليونان
الدار البيضاء المغرب	الجبيل المملكة العربية السعودية	استنبول تركيا
القاهرة مصر	الرياض المملكة العربية السعودية	الدوحة قطر
باريس فرنسا	الهناوة مملكة البحرين	الكويت الكويت
براغ جمهورية التشيك	بانكوك تايلند	باكو أذربيجان
بورتو البرتغال	برلين ألمانيا	برشلونة إسبانيا
تورنتو كندا	تيليسي جورجيا	بوكيت تايلاند
جوهانسبرغ جنوب افريقيا	جنيف سويسرا	جاكرتا جمهورية اندونيسيا
زنجار تنزانيا	روما إيطاليا	حلي الإمارات العربية المتحدة
سيول كوريا الجنوبية	سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية
طرابزون تركيا	شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر
عمان المملكة الأردنية الهاشمية	طوكيو اليابان	طشقند أوزبكستان
فيينا النمسا	فرانكفورت ألمانيا	عن بعد منصة زووم

مدن التدريب

لانكاوي ماليزيا	كيب تاون جنوب افريقيا	كوالالمبور ماليزيا
هاربيا اسبانيا	لندن المملكة المتحدة	لشبونة البرتغال
هونتر سويسرا	مسقط سلطنة عمان	مدريد اسبانيا
نيروبي كينيا	هيونج المانيا	ميلان ايطاليا
		نيويورك الولايات المتحدة الأمريكية